



February 7, 2013

To whom it may concern,

We began working with Roar Media over one year ago after a rigorous review of other agencies with very compelling proposals. We selected Roar Media because the firm showed that it truly understood our business and had the capabilities to provide an ROI-focused program that would support our immediate and long-term growth in a very competitive environment.

Roar Media provided us with a detailed timeline for deliverables, including a website, logo, messaging platform, and really exceeded our expectations. The team has secured quality local and national media coverage that is helping raise my firm's profile and positioning us on the national stage. I am happy to recommend Roar Media.

Sincerely,

A handwritten signature in black ink, appearing to read "Eli Butnaru", written over a faint, large watermark of the word "MORA".

Eli Butnaru
CEO, Mora Wealth Management Miami

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