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February 7, 2013

To whom it may concern:

When we began working with Roar Media approximately 6 months ago, we did not know what to expect. We had worked with other Marketing/PR firms in the past and had been left with a feeling of wanting more. We did not feel we had received the high-level attention and results we needed. Simply put, previous consultants over-promised and under-delivered.

Roar Media, however, has over-delivered in most respects. The firm hit the ground running and developed a customized program for our firm. They took the time to understand our firm, our clients, our needs, and provided us with an excellent strategic plan as well as a new messaging and positioning platform, new logo, new website, media kits, and top-tier media placements we never expected so quickly in Dow Jones, Bloomberg National News, Tampa Bay Business Journal, Tampa Bay Times, etc. We traveled to New York and met with reporters with the New York Times, Dow Jones, Bloomberg, etc. The firm also provided media training that has been invaluable in helping us hone our message and tell our story to the media at a very high level.

We look forward to a long partnership with the Roar Media team and are happy to recommend Roar Media as an agency that exceeds expectations and delivers on its promises.

Sincerely,

A handwritten signature in blue ink, appearing to read "Chris Moench", with a long horizontal flourish extending to the right.

Chris Moench
Chief Executive Officer