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Conrad Hotels 25th Anniversary free night offer March 1-June 30

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By Ric Garrido at Loyalty Traveler Wed Mar 23, 2011 2:19pm EDT

Rates are same as Best Available rate. Cancellation policy without penalty = 4pm day of arrival.

- 25th Anniversary Rate = 215EUR (\$304USD) Junior Suite or 645EUR (\$911USD) total with tax for 3-night stay.
- 3rd night rebate = 215EUR (\$304USD).
- Final rate after 3rd night rebate = 430EUR or \$608USD for 3 nights = 144EUR or \$203USD per night.
- Spring B&B offer = 154EUR/night or \$217.52USD per night and includes breakfast. This rate is prepaid and nonrefundable, but offers breakfast for an additional 10EUR or \$15USD per night.
- Advance Purchase rate is 205EUR night. This is no deal.
- 25th Anniversary free night rate is a 33% discount on the best unrestricted rate for this 3-night stay at Conrad Dublin.

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Conrad Chicago sign

Loyalty Traveler and Wikipedia About Conrad Hotels

I was kind of curious what exactly is the 25th anniversary of Conrad Hotels? Where was the first Conrad?

According to Wikipedia, the first Conrad Hotel opened in 1985 with the Conrad Jupiters Gold Coast in Australia.

So why 25 years in 2011? Apparently the hotel had a soft partial opening in November 1985 (start of summer season in Australia) and the hotel officially opened in February 1986 – 25 years ago.

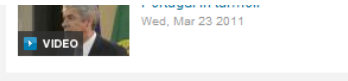
Conrad Hotels is celebrating its 25th Anniversary since the opening of the first Conrad Jupiters Gold Coast, Australia in 1986, yet this Hilton Worldwide hotel brand currently has just 16 hotel locations after a quarter century.

Conrad was Hilton's flagship luxury hotel brand until Waldorf-Astoria Collection developed into a Hilton brand in 2006. The emphasis, it seems to me, has been on Waldorf-Astoria Collection marketing over the past five years while Conrad has added very few properties and lost a couple of hotels.

Conrad Sanya in China's southeastern beach resort location just opened December 2010. Conrad Bali (2004), Conrad Miami (2004) and Conrad Maldives (2007) opened in the past seven years.

I tried to book a hotel stay at the Conrad Treasury Brisbane in 2003. That was the only hotel I never succeeded in getting a reward stay for nights on points, even with HHonors Diamond Desk support. The two Australian Conrad hotels rebranded in April 2010 after a 20-year management contract expired and are no longer part of Conrad Hotels and Hilton Worldwide. Treasury Brisbane and Jupiters Gold Coast are casino hotels and Jupiters is affiliated with 450 global independent hotels in World Hotels.

Conrad Centennial Singapore is a hotel where I stayed several times in the past ten years and a place I considered a luxury hotel. This is a hotel where I would leave my room and go to the Club lounge and have breakfast and come back to find the room had been serviced with towels replaced and bed made and papers straightened. One time I went down to the lobby and strolled around the pool area and after ten minutes remembered I had forgotten something in my room. I



returned to the room to see it had been cleaned. The place was like having a Harry Potter wand for room maintenance, yet they never bothered me while I was relaxing in my room.

BoardingArea blogger Jason of MilesQuest is currently at the Conrad Maldives and wrote a blog post today on an employee strike that has taken hold of the resort this week.

Trouble in paradise is not what you want on a dream trip vacation.

1 2

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